



# SEED COMPANY

MILWAUKEE 1,  
WISCONSIN

PHONE: BRoadway 6-0373

LIBRARY  
REC'D  
FEB 6 1957  
U. S. Department of Agriculture

ESTABLISHED 1918

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

January 21, 1957

### LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

#### RAINBO

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and Astoria Bentgrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$75.00
5 pound bag (10 per bundle) .....	73.00
25 pound bag .....	70.50
50 pound bag .....	70.25
100 pound bag .....	70.00

#### RAINBO SHADE

Contains Penn State Chewings Fescue, Poa Trivialis, Creeping Red Fescue, Red Top and Perennial Ryegrass.

Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$63.00
5 pound bag (10 per bundle) .....	61.00
25 pound bag .....	58.50
50 pound bag .....	58.25
100 pound bag .....	58.00

#### BLUEMOUND

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$59.00
5 pound bag (10 per bundle) .....	57.00
25 pound bag .....	54.50
50 pound bag .....	54.25
100 pound bag .....	54.00

#### GREENDALE

Contains Kentucky Bluegrass, Kentucky 31 Fescue, Timothy, White Clover, and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton).....	\$47.00
3 pound bag (20 per bundle).....	45.00
5 pound bag (10 per bundle) .....	45.00
25 pound bag .....	42.50
50 pound bag .....	42.25
100 pound bag .....	42.00

#### STAR

Contains Kentucky Bluegrass, Alta Fescue, Meadow Fescue, Timothy, and American Ryegrass.

	PER 100 POUNDS
25 pound bag .....	\$36.50
50 pound bag .....	36.25
100 pound bag .....	36.00

#### MERION BLUEGRASS BLEND

Contains Merion Kentucky Bluegrass, Pennlawn Red Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag .....	\$168.00
5 pound bag .....	166.00
100 pound bag .....	163.00

#### WHITE CLOVER

	PER 100 POUNDS
½-lb. box .....	\$96.00
1-lb. box .....	95.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag .....	\$90.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag .....	\$145.00

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag .....	\$87.00
5-lb. bag .....	85.00

### TURF GRASSES and WHITE CLOVER

#### KENTUCKY BLUEGRASS

PER 100 POUNDS

Rainbo Brand — 21-lb. per bushel.....	\$77.00
24-lb. per bushel .....	83.00
28-lb. per bushel .....	90.00

#### ROUGH BLUEGRASS (Poa Trivialis)

PER 100 POUNDS

Fancy Imported .....	\$50.00
----------------------	---------

#### RED TOP

PER 100 POUNDS

Rainbo Brand .....	60.00
Extra Fancy .....	65.00

#### ANNUAL RYEGRASS

PER 100 POUNDS

Domestic .....	\$10.50
----------------	---------

#### PERENNIAL RYEGRASS

PER 100 POUNDS

Certified-Blue Tag .....	\$14.50
--------------------------	---------

#### CHEWINGS FESCUE

PER 100 POUNDS

Domestic .....	51.00
----------------	-------

#### CREEPING RED FESCUE

PER 100 POUNDS

Domestic .....	\$52.00
Imported .....	50.00

#### PENN STATE CHEWINGS FESCUE

PER 100 POUNDS

Domestic .....	\$55.00
----------------	---------

#### PENNLAWN RED FESCUE

Certified .....	\$110.00
-----------------	----------

#### KENTUCKY 31 FESCUE

PER 100 POUNDS

Domestic .....	\$20.00
----------------	---------

#### MEADOW FESCUE

PER 100 POUNDS

Imported .....	\$22.00
----------------	---------

#### ASTORIA BENTGRASS

PER 100 POUNDS

Certified-Blue Tag .....	\$80.00
Certified Red Tag .....	75.00

#### HIGHLAND BENTGRASS

PER 100 POUNDS

Certified .....	\$65.00
Not Certified .....	62.50

#### SEASIDE BENTGRASS

PER 100 POUNDS

Certified .....	\$135.00
-----------------	----------

#### WHITE CLOVER

PER 100 POUNDS

Fancy .....	\$85.00
Choice .....	80.00
Mixing Grade .....	70.00

#### MERION KENTUCKY BLUEGRASS

PER 100 POUNDS

Domestic — 1 to 49 lbs.....	\$240.00
Domestic — 50 lbs. or more.....	225.00

#### ARBORETUM KENTUCKY BLUEGRASS

PER 100 POUNDS

Rainbo Brand .....	\$25.50
--------------------	---------

#### TIMOTHY





# SEED COMPANY

PHONE: BROADWAY 6-0373



# MILWAUKEE 1, WISCONSIN

ESTABLISHED 1918

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

### CARCO-X

(For the Practical Gardener)

Soil Treatment — Repellant — Contact  
Insecticide — Fungicide

SIZES	PER DOZEN	RETAIL EACH
½ pt. (glass) .....	\$ 9.00	\$1.25
Pints (tin) .....	13.32	1.85
Quarts (tin) .....	21.60	3.00
Gallons (tin) .....	63.00	8.75

### SEEDERS and FERTILIZER SPREADERS

A complete line for landscapers and home owners.

DEALER PRICE  
SUGGESTED  
LIST PRICE

18-inches wide — No. 25 Home Lawn Distributor.....	\$ 7.50	\$10.45
20-inches wide — No. 30 Home Lawn Distributor.....	9.50	13.95
24-inches wide — No. 40 Home Lawn Distributor.....	12.50	17.95
24-inches wide — 241 SD Perfect Distributor.....	33.50	54.25
36-inches wide — M 361 Perfect Distributor.....	35.00	52.25
36-inches wide — 361 SD Perfect Distributor.....	45.00	69.95

### MASTERS HANDI-CARTS

(for hauling leaves, dirt and rubbish)

DEALER PRICE  
RETAIL

Model VM66 .....	\$ 6.00	\$ 8.95
Model LM66 .....	8.50	12.95

### PEAT MOSS — Horticultural

PREMIER — Certified Imported Canadian in Plastic Bales  
For lawns, trees, shrubs, flower and vegetable gardens.

DEALER EACH

Standard or Large Bale.....	\$ 4.10
Kar Bale .....	3.10
Pick-up Bale .....	2.20
Garden Pak .....	1.10
Plank Pak .....	.60

DETORF — Imported German fully wrapped in burlap with paper inner liner

DEALER EACH

Super or Gardner Bale.....	\$ 4.50
Standard or Large Bale.....	4.20

### PREMIER — NURE

A good organic fertilizer with a peat moss base.

DEALER PRICE

5-lb. bags (12 per case).....	\$ .38 each
50-lb. bags .....	1.85 each

TERRA-LITE — Vermiculite Plant Aid  
Nature's own soil conditioning mineral.

DEALER PRICE PER BAG

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
3/4 bushel (4 cubic feet).....	\$ 1.50	\$2.35
2 bushel (2 1/2 cubic feet).....	1.20	1.95
for 6		
1/2 bushel (6 bags per carton).....	3.65	.95
for 12		
1/2 pack (12 bags per carton).....	3.20	.45

### FERTILIZERS

#### MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

#### FERTILIZER — WEED KILLER COMBINATION

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag .....	\$58.00
80 pound bag .....	48.50
100 pound bag .....	46.00

### SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	RETAIL PRICE
10-lb. * carton	2 1/2 lb. box (packed in cases of 8 cartons)	\$.62 ea. \$ .25
		5 lbs. .50 (two 2 1/2 lb. boxes)
		10 lbs. .95
25 lb. bag .....	\$1.04 ea. (packed in cases of 2 bags)	\$ 1.60
50 lb. bag .....	1.63 ea.	2.50
100 lb. bag .....	2.93 ea.	4.50

### G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
100 lb. bag .....	\$3.90	\$6.00
50 lb. bag .....	2.15	3.25
25 lb. bag .....	1.25	1.90

### WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag .....	\$1.65	\$2.50
50 lb. bag .....	2.45	3.75
100 lb. bag .....	4.75	7.25

### SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER PRICE FOR 12 (EACH)	RETAIL (\$ 1.00)
1 pound box (24 per case).....	\$14.40	
for 6		
5 pound can .....	12.60	4.00
(6-5-lb. cans per case)		
25 pound drum .....	Each 8.00	12.00

### MILCYANATE

(Contains herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER PRICE	RETAIL
50 pound bag .....	\$4.75	\$7.50

### Du Pont SOLUBLE PLANT FOOD (19-22-16)

Clean, fast acting.

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans .....	\$ 5.18	\$ .69
1 doz. 1 ½-lb. cans .....	14.65	1.95
6 only 4-lb. bags .....	26.30	3.50

### FERRO F-T-E

FRITTED TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. cans .....	\$ 7.20	\$ 1.00
6 only 5-lb. bags .....	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

### DU PONT GARDEN CHEMICALS

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	PRICES TO DEALERS DOZ

# DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
---------	---	---	--

## DORMANT SPRAY OIL

	PER DOZEN
1 doz. 1-qt. cans.....	\$ 1.25 \$10.00

## SPREADER - STICKER

	FOR 48
4 doz. 1-oz. cans.....	\$ .49 \$14.75
1 gal. can .....	8.65 \$ 6.90 ea.
5 gal. can .....	42.00 32.50 ea.

## 50% Tech. METHOXYCHLOR — "Marlate" 50 (Wettable Powder)

	FOR 24
2 doz. 8-oz. canisters.....	\$ 1.00 \$16.00
4-lb. bags (12 to case).....	PER LB. \$ .64

## 50% DDT (Wettable Powder)

	FOR 24
2 doz. 1-lb. canisters .....	\$ .90 \$14.40
3-lb. bags (16 to case).....	PER LB. \$ .25

## "FERMATE" FUNGICIDE (Wettable Powder)

	FOR 24
2 doz. 8-oz. canisters.....	1.00 16.00

## FUNGICIDE - A ("PARZATE") (Wettable Powder)

	FOR 24
2 doz. 6-oz. canisters.....	\$ .85 \$13.60
3-lb. bags (12 to case).....	PER LB. \$ .51

## GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F. ....	\$1.49	
4 only 8-oz. F.D. ....	1.19	
4 only 8-oz. V.G.D. ....	1.19	\$19.90
4 only 8-oz. T.D. ....	1.10	

# ACME

## Insecticides — Fungicides — Weed Killers

### RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	22.68	3.15

### ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. ch.	24	\$12.96	\$ .90
1 lb. bag	24	11.52	.80
4 lb. bag	12		Market

### DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlias, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lb. ch.	12	\$5.40	\$ .75

### GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 8.64	\$ .60
4 lb.	12	10.80	1.50
50 lb.	1	9.00 ea.	15.00 ea.

### 6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and boxelder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	\$ .69
4 lb.	12	12.60	1.75

### WEED-NO-MORE

POSITIVE ACTING 2-4D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00

We also stock other Acme Insecticides and Fungicides



Return Postage Guaranteed



## MARKET QUOTATIONS

Lawn Grass Seed  
Highway and Turf  
Grasses, Fertilizers  
Peat Moss, Seeders, Weed Killers  
Insecticides, Fungicides  
and Seed Disinfectants

LIBRARY  
U.S. DEPT. OF AGRICULTURE  
WASHINGTON 25 D.C.